

Privacy Notice To Our Patients

Pacific Water Therapy strongly believes in protecting the confidentiality and security of information we collect about you. This notice describes our privacy policy and describes how we treat the information we receive about you.

Why We Collect and How We Use Information: We collect and use information for business purposes with respect to our health care provider relationship with you. These business purposes include administering our products and services and processing transactions related to this service.

How We Collect Information: We get most information directly from you. The information that you give us when registering for our products or services generally provide the information we need. If we need to verify information or need additional information we may obtain information from third parties such as insurers, physicians, hospitals and other medical personnel. Information collected may relate to your finances, employment, health, avocations or other personal characteristics as well as transactions with us or with others.

How We Protect Information: We treat information in a confidential manner. Our employees are required to protect the confidentiality of information. Employees may access information only when there is an appropriate reason to do so, such as to administer or offer our products or services. We also maintain physical, electronic and procedural safeguards to protect information; these safeguards comply with all applicable laws established by the Health Insurance Portability and Accountability Act. Employees are required to comply with our established policies.

Information Disclosure: We may disclose any information when we believe it is necessary for the conduct of our business, or where law requires disclosure. For example, information may be disclosed to others to enable them to provide business services for us, such as helping us to evaluate requests for insurance benefits, to perform general administrative activities or to otherwise assist us in servicing or processing a health care product or service. Information may also be disclosed for audit or research purposes, or to law enforcement and regulatory agencies, for example, to help us prevent fraud. Information may be disclosed to others such as companies that process data for us, companies that provide general administrative services for us, and other healthcare providers. We may make other disclosures of information as permitted by law.

We may also provide information: (i) to others to assist us in offering our products and services to you, and (ii) to companies with which we have a joint marketing agreement. We do not make any other disclosures of information to other companies who may want to sell their products or services to you. For example, we will not sell your name to a catalog company.

Access to and Correction of Information: Generally, upon your written request, we will make available information for your review that we are not prohibited from disclosing. If you notify us that the information is incorrect, we will review it. If we agree, we will correct our records. If we do not agree, you may submit a short statement of dispute, which we will include in any future disclosure information.

Further Information: For additional information regarding our privacy policy, please contact us at Pacific Water Therapy, 3156 Sports Arena Blvd., San Diego, CA 92110.